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The persistence of belonging. Familism in Southern Italy's business system over the 19th century

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The aim of this work is to investigate how deep are the historical roots of the business familism in the South of Italy. Within the framework of the social network analysis and exploiting the logic of surname, we define three measures of familism. Descriptive analysis and Difference-in-Differences models show different trends by economic sectors, and provide some empirical evidence of the persistence of familism over the Italian Unification as a structural feature of Southern business system between 1820 and 1900.

Keywords

Surnames, Southern Italy, Business Network, Difference-in-Differences, Measures of familism

Topics

- Network analysis in human past and history

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